



Google
Partner



**" Skyrocket your
brand digitally "**

www.achyutlabs.com.au | www.achyutlabs.agency

Why Digital Marketing?

Digital marketing is a great way to connect a business with its customers when they are online. A business cannot thrive without connecting to customers and digital marketing offers ways to do it without spending much on resources like money, technology & manpower. Digital marketing has changed the way people get information and make buying decisions. It will always be important because businesses connect with their customers online through digital marketing.



Expansion

Digital marketing can help a business promote a product or service, expand brand recognition, or boost online sales.



Flexibility

Learning how to creatively market yourself with banner ads, social media marketing, content marketing, and social media posts digitally opens up a range of possibilities for publicity strategies.



Growth

Digital marketing also results in increased business growth for clients, allowing them to communicate directly with customers and understand their preferences.



Authority

Digital marketing makes it simple to share an opinion on topics that concern a company's brand or sector. By doing this, they may position themselves as an authority on the subject, earning readers' trust and encouraging them to return for additional details and finally make a purchase.

Our Skills



We're Skilled At ...

Search Engine Optimization

Social Media Marketing

Paid Marketing

Email Marketing

Content Marketing

Branding



Benefit's of Digital Marketing Takeaways



Lower prices and more versatility for your marketing initiatives.



Access to consumers who rely on their mobile phones.



The ability to track customer's purchase journeys



Possibilities to combine several sorts of media into your marketing



A chance to interact with influencers, gain their trust, and persuade them to support your company.



The capacity to speak authoritatively about your product or sector.



Our Packages

SEO Packages



Business Startup Pack

- Target Up to 10 Keywords
- Keyword Research
- Competitor Analysis
- On page Optimization.
- Monthly Reports
- Off Page Optimization
- Various Link Buildings Up to 20 Per /Month
- Internal Linking Up to 10
- Penalty Check
- Website Audit & Fixing

Business Essential Pack

- Target Up to 20 Keywords
- Keyword Research
- Competitor Analysis
- On page Optimization.
- Monthly Reports
- Penalty Check
- Website Audit & Check
- Off Page Optimization
- Various Link Building Up to 30 Per/Month
- Internal Linking Up to 20
- Blog or Article Post Up to 2
- Press Release Up to 1 Per/Month (Optional)
- Blog Commenting
- Graphic Designing (Optional)
- Monthly Reports

Business Professional Pack

- Target Up to 35 Keywords
- Keyword Research
- Competitor Analysis
- On page Optimization.
- Monthly Reports
- Penalty Check
- Website Audit & Check
- Off Page Optimization
- Various Link Building Up to 40 Per/Month
- Internal Linking Up to 35
- Blog or Article Post Up to 4
- Press Release Up to 2 Per/Month (Optional)
- Blog Commenting
- Graphic Designing (Optional)
- Monthly Reports

\$ Request Quotation

SMM Packages



Business Startup Pack

- Accounts (Facebook and Instagram)
- 3 posts per week and
- 10 posts per month (10 posts includes 9 image posts + 1 collection post)
- A single custom image will be used for each image post
- 3 custom images will be added in the collection post

Business Essential Pack

- Accounts (Facebook, Instagram, and Twitter)
- 12 posts per month \$XXX (12 posts includes 9 image posts + 2 carousel post+ 1 video post)
- A single custom image will be used for each image post
- 3 custom images will be added in each carousel post
- 1 custom video post will be created in each video post
- Video length will be up to 30 seconds
- Client can combine video post in the carousel

Business Professional Pack

- Accounts (Facebook, Instagram, Twitter, Pinterest, and LinkedIn) 15 posts per month
- 15 posts include (9 image posts+ 3 carousel post + 3 video post)
- A single custom image will be used for each image post
- 3 custom images will be added in a each carousel post.
- 3 custom video post will be created in a each video post.
- Video length will be 30 seconds
- Client can combine video post in the carousel

\$ Request Quotation

"Profile Setup will be considered separate task *"

Google ADS Packages



Business Startup Pack

- < \$5k monthly budget
- 2 campaigns > up to 4 ad groups and ads
- search ads only
- -
- Weekly Monitoring
- Monthly Report
- One off setup fee of \$\$\$

- Monthly Fee of \$\$\$ + GST

Business Essential Pack

- > \$5k monthly budget
- up to 4 campaigns > up to 10 ad groups and ads
- search, display, remarketing
- enhanced support
- Limited Campaign Monitoring
- Monthly Report
- One off setup fee of \$\$\$\$

- Monthly Fee of \$\$\$\$ + GST

Business Professional Pack

- > \$10k monthly budget
- up to 8 campaigns > up to 20 ad groups and ads
- Search, Display, Remarketing, Shopping
- enhanced support
- 24 Hours Campaign Monitoring
- Monthly Report
- One off setup fee of \$\$\$\$

- Monthly Fee of \$\$\$\$ + GST

\$ Request Quotation

Google ADS Process



Project Initiation

- Website Analysis
- Initial Call Setup
- Account Setup

Campaign Setup

- Keyword Research & Selection
- Competitive Analysis
- Text Ads Writing
- Geo Targeting Setup
- Bid Management
- Landing Page Consultation*
- Ad Scheduling Setup
- Conversion Tracking Code
- Call Tracking Setup
- Local Extension*
- Banner Ads Design
- Remarketing Campaign

Campaign Optimization

- Keyword, Ad Copy, Keyword Bid Optimization
- CTR Analysis
- Landing Page Optimization

Monthly Reports

- Advance Analytical Reports

Customer Support

- 24 X 7 Email Support
- Telephone Support

Instagram - Facebook Ads Packages



Business Startup Pack

- 1 Campaign
- Image Ads
- -
- -
- Ads Optimization
- Facebook pixel
- -
- Monthly Reports
- Setup by professionals

Business Essential Pack

- Up to 3 campaigns
- Image Ads
- Carousel Ads
- -
- Ads Optimization
- Facebook pixel
- Custom Audience Targeting
- Monthly Reports
- Setup by professionals

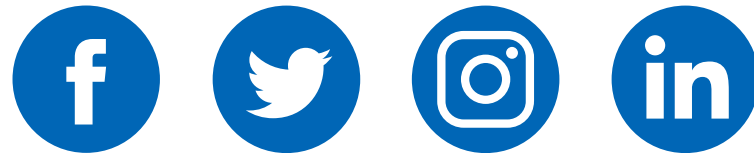
Business Professional Pack

- Up to 6 campaigns
- Image Ads
- Carousel Ads
- Video Ads
- Ads Optimization
- Facebook pixel
- Custom Audience Targeting
- Monthly Reports
- Setup by professionals

\$ Request Quotation

stop by anytime.

stay in touch anywhere.



Choose **Better**
Choose **Achyut Labs**

