



# THE SOFTWARE

DIGITAL DEVELOPMENT  
**BUSINESS SOLUTIONS** **WEB** DESIGN

INNOVATION  
PURPOSE  
JOY

ACHYUT LABS



+61 457 454 857



info@achyutlabs.com.au



www.achyutlabs.com.au



**We** are driven through \_\_\_\_\_

**INNOVATION**

PURPOSE

JOY





## The Way **We Work**

- Curiosity and innovation are pre-requisites.
- Listening is a great way to start a conversation.
- We value planning and discipline.
- We do things ethically because it is the only way.
- We treat our employees in the same manner we want them to treat our customers.
- We always deliver on time.
- We reward and celebrate success.
- We are always looking ahead, reading ahead, thinking ahead.
- We foster the spirit of cooperation.
- Everyone in the company is an ambassador of our dedication to excellence.



## The Way **We Act**

- We love to be the first to say hello.
- We enjoy sharing a cup of coffee in the morning.
- We are helpful and kind.
- We embrace change as a healthy part of growth.
- We love learning and sharing what we learn with each other.
- We know that some rules cannot be broken; the rest are negotiable.
- We love to answer questions before we are expected to.
- We always get back to people.



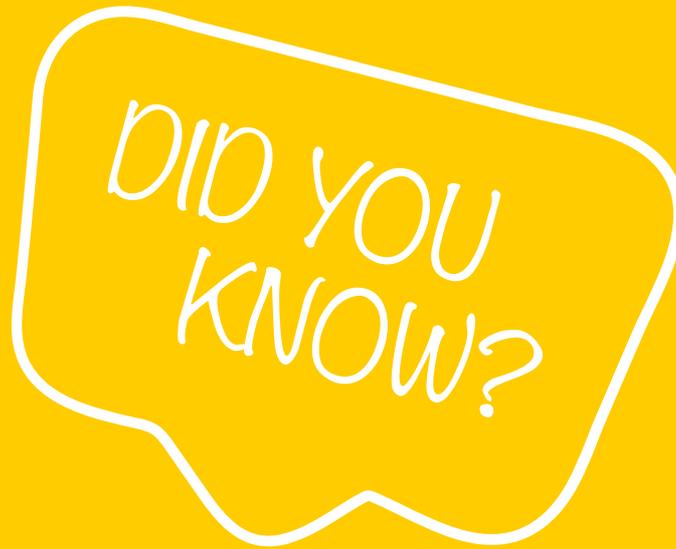
## The Way **We Believe**

- Big ideas require hard work, continuous learning, and an open mind.
- We value the chain of respect over the chain of command.
- The dumbest questions give birth to the smartest ideas.
- We believe that the small details make the big differences.
- We encourage (human) diversity.
- Hobbies are a valuable expression of inner beauty.
- All work and no play never works.



## The Way **We have Joy**

- We have joy doing what we are good at, building great software.
- We encourage laughter, but never at someone's expense.
- We love to celebrate occasions & birthdays together.



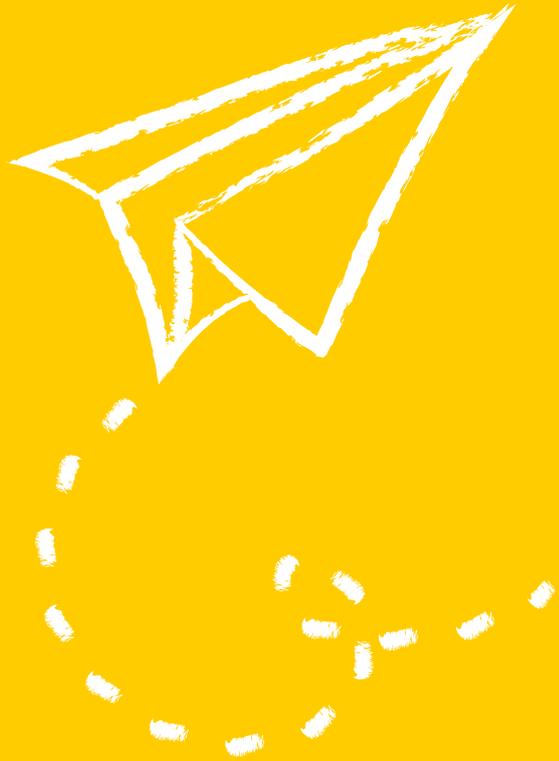
**ACHYUT LABS** is specialized in software development projects. Our team has a solid and proven track record, delivering high quality and timely services.

**We** have evolved to provide a vast range of digital solutions to business owners who need to build and promote their brands to audiences of all shapes and sizes. Our team covers specialist departments for software design, web development, and other IT Solutions.

**ACHYUT LABS** is present on the international market as a supplier of innovative solutions, adding business value through technology implementation at a professional level.

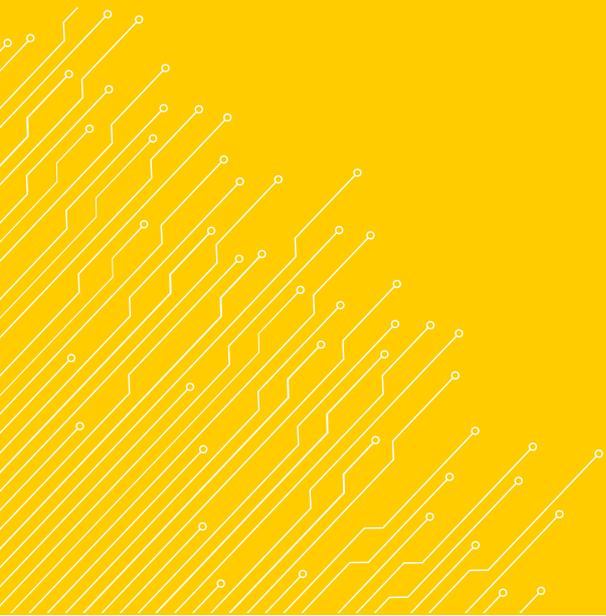
Focusing our activities on developing complex software products, ACHYUT LABS provides consistent results in emerging fields such as mobile and web-based custom business applications, e-commerce, e-payment, e-security, e-health, and enterprise & resource planning, entertainment, and gaming industry.

**We** are focused on developing powerful and cutting edge applications, that allow us to offer solutions with real business benefits. We deliver products and services with quantifiable ROI built around customer's goals and strategic vision.



**SUCCESS**  
**HONESTY**  
**INTEGRITY**  
**TEAMWORK**

There are no gimmicks at **ACHYUT LABS**, no missions or visions – just one clear purpose (formed by our common values) that drives our behavior, decisions and actions; get S.H.I.T done!





## What makes us Unique?

### **DIVERSITY IS OUR GREATEST STRENGTH.**

It enables us to challenge and fast-track ideas – getting to the best solution faster. We leverage our differences (culture, race, education, gender, religion, talent) and collaborate as a team to produce positive and innovative outcomes for our clients.

### **WE ' RE NOT SOFTWARE DEVELOPERS OR DIGITAL FIRM, WE ' RE AN IDEATION AGENCY.**

Across our design, digital, and IT departments, we blend our capabilities to engineer possibilities. Turning ideas into everyday business practice, so your business performs better.



# OUR CLIENTS





# CUSTOM WEB

## DEVELOPMENT

NAVIGATE THE FUTURE WITH CONFIDENCE BY HARNESSING THE POWER OF OUR WEB DESIGN & DEVELOPMENT SERVICES THAT ARE SPECIFICALLY DESIGNED & BUILT TO DRIVE EFFICIENCY AND PERFORMANCE.





We build a functional digital experience for your customers through every medium, transforming your online presence with creative website design, development, and technology that perform – all driven by user experience.

With a digital-first approach to web design, our aim is to deliver online solutions that are functional, sustainable and have a purpose. We think about your long-term needs, creating an extension of your business online.

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Achyut Labs has a team of experienced digital professionals with full in-house development capability – front and back end, content management, website design, and integrated marketing campaigns.



## Our Web App Development Offerings !

- High-end Web Design
- Advanced and Custom Web Development
- Customer Relationship Management (CRM)
- Cloud-Based Development Solutions
- Enterprise Web Development
- Big Data Analytics
- E-commerce, B2B and B2C Development
- Payment Gateway and Other Third Party Integration
- Website Maintenance and Support



## Why Businesses Choose **Achyut Labs** for Web Development?

- SEO-friendly, unique, creative, and engaging web solutions and developments
- Use of the latest design & development tools and software
- In-house front-end experts, web designers, & specialists
- Proven track record of successful website design and development projects
- Strict adherence to quality analysis before a website goes live
- Affordable rates with shorter development time.



# CUSTOM APP

WE'RE COMMITTED DELIVERING HIGHLY SCALABLE, SECURE,  
AND ENGAGING iOS, ANDROID, CROSS PLATFORM, AND  
WEARABLE MOBILITY SOLUTIONS.

DEVELOPMENT

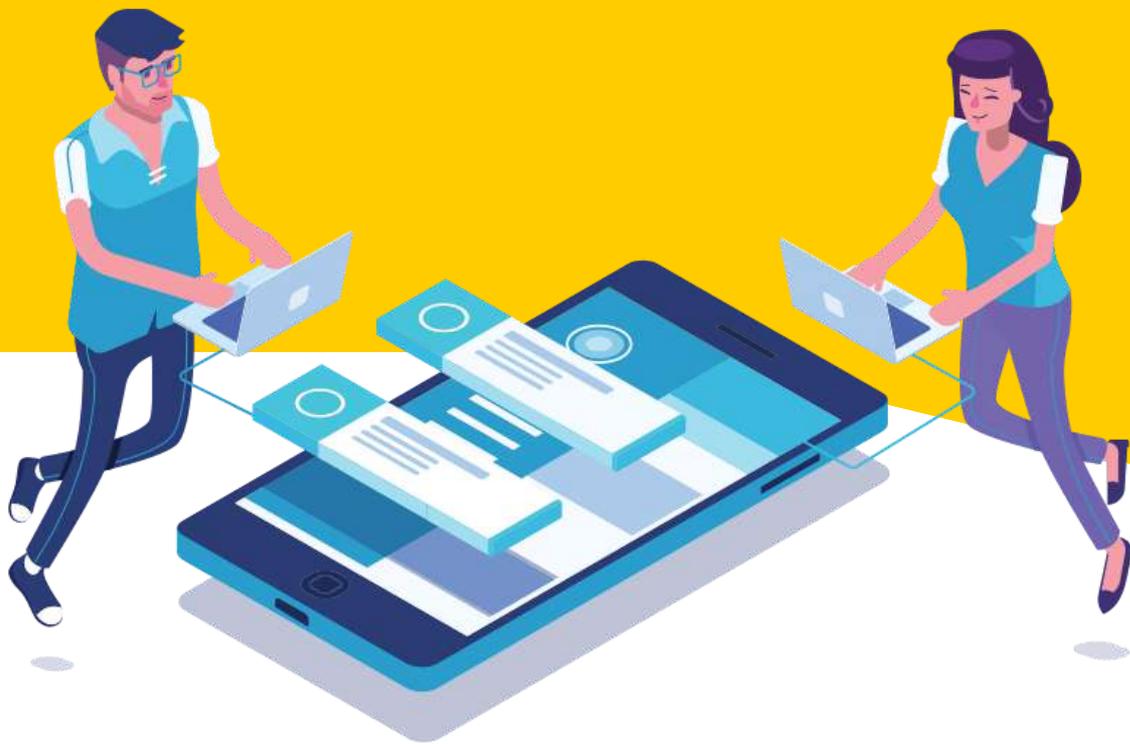
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## Creating Intuitive Apps

Are you looking to create your mobile application or hire a mobile app development company? Achyut Labs works with a strategy to develop and deliver conversion-driven mobile app development services for businesses. We are the top app development company in India with a proven track record of creating custom mobile apps for multiple niches and platforms. If you don't have an idea or just want to chat, feel free to connect with us.

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## OUR STRINGENT APP DEVELOPMENT PROCESS

### REQUIREMENT CONSOLIDATION

We closely work with your team to understand your long-term goals which help us in developing app as per your expectations.

- Client Discussions
- Brainstorming Workshops
- Target Audience Recognition
- Persona Development
- Technical Feasibility Report
- Competitor Analysis

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## USER EXPERIENCE (UX)

Our user-centered design expertise helps us in comprehending users' needs and behaviors that aid us design a working prototype.

- User Stories and Use Cases
- Information Architecture
- Flow Diagram
- Wireframes



## USER INTERFACE (UI)

We ensure the interface is easy to access and understand. We consider the following when designing app interface.

- Design Concept Development
- Branding
- User Interface Production
- User Experience Analysis
- Style Guide
- Prototyping

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## DEVELOPMENT & DELIVERY

Development process involves quick and short sprint cycle in an Agile model. After the development, we publish your app on the app stores and optimize it for better discoverability

- UI/UX Integration
- Sprint Review and Retrospective
- Product Demo and Review
- Testing and Debugging
- Optimization
- Server Configuration and Management



# DIGITAL

WE STRATEGICALLY HELP YOU BOOST YOUR ONLINE VISIBILITY AND WEBSITE TRAFFIC. PULLING YOU TO NUMBER 1 ON GOOGLE IS OUR MILESTONE.



# MARKETING





## **More than 80% of consumers research online before making a purchase decision.**

So why invest thousands in a website if no one can find you? Make sure you are part of the purchase decision by supporting your website and being proactive in its development and marketing. Your website is a living, breathing channel, and to keep itself running and adapting to the changing online world, you need ongoing updates, marketing and advertising.

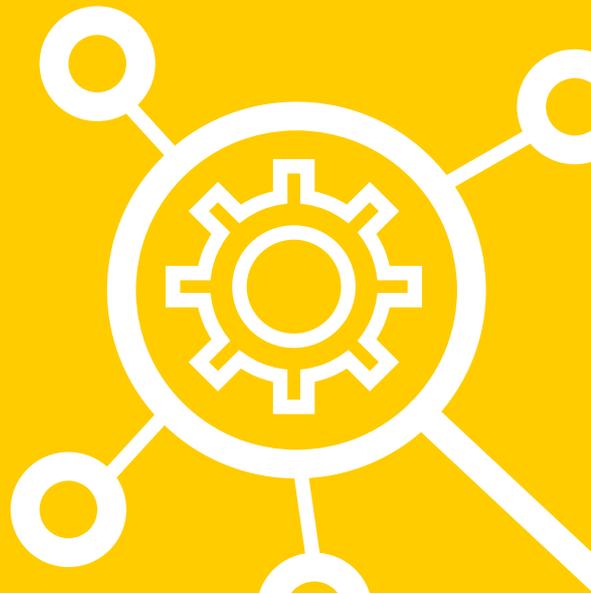
**We're ardent about all things digital and are dedicated to help you make the most of online and the opportunities available.**





# SEO

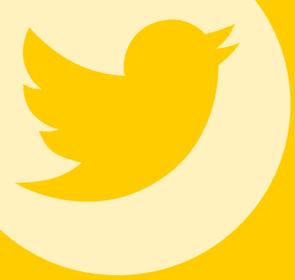
**Search Engine Optimization (or SEO)** is critical to ensuring your website/business is 'found' online. We can make a range of enhancements to your website, optimizing content to help you rank in a Google Search – as the 'higher' your business ranks, the more visibility your website will receive





# GOOGLE ADS

**Google Ads** help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted and cost-effective marketing. From display ads on popular websites, to text ads in Google Search, we create campaigns that reach your potential customers, at the exact moment they are looking for a service/ product that your business provides. Ask us about our Google Ads packages



## SOCIAL MEDIA

**Social media**, specifically Facebook, is an extremely important tool for businesses to use. It's one of the best channels to build brand awareness, community and profile your brand personality. Our creative team can help you make your social media channels work as seamlessly as possible for you by establishing, maintaining and optimizing your social media to enhance your brand and grow your customer base through curated content.



### Our Digital Marketing Services -

- SEO - Search Engine Optimization Services
- SEM - Search Engine Marketing Services
- SMO - Social Media Optimization Services
- SMM - Social Media Marketing Services
- PPC - Pay Per Click
- Content Marketing





# Let's

Grab A Coffee and  
Talk About Your Success!



# CHOOSE **BETTER**  
# CHOOSE **ACHYUT LABS**